

**SIGMA • AI**

# Get a flexible, advanced workforce to deliver data annotation

**Any language.  
Every level of complexity.  
Limitless scale.**

The complex and growing demands of generative AI initiatives exceed most teams' human data annotation resources.

**That's where we come in.** We offer complex workflows and expert capabilities at any scale.



## Sigma can handle the most complex projects

**4 of 5**

**global tech titans are clients**

Established in 2008, Sigma serves the world's largest AI builders.

**700**

**languages & dialects**

Experts are located across 5 continents and we excel at NLP.

**1M+**

**words analyzed per day**

200M+ video frames analyzed per day, 1.25M+ hours of audio processed to date.

**70,000+**

**vetted & trained linguists, annotators, & domain specialists**

Scale up and down rapidly.

## Sigma AI vs. other data annotation services



Access a **vetted pool of domain specialists** for unmatched scale and speed to market.



**Security** certifications include GDPR, ISO 27001 and SOC-2. Plus, clean rooms and data residency are available.



Our **ethical approach** to AI prevents bias, ensuring diversity and cultural context.



Custom workflows, plus our systems integrate **automation & human-in-the-loop** to drive greater efficiency.



We **guarantee quality** through sourcing, vetting, training and feedback loops.



**Domain experts** (including obscure dialects) and experienced project managers for complex projects.

## Delivering accelerated results for AI annotation

### People

- Sourcing, vetting, & training domain experts — but never crowd-sourcing
- Complexity, nuance, judgment, diversity & creative ability
- Bias-free, culturally aware annotations

### Process

- Efficiency through automation & processes, backed by 17+ years of research
- Consultation to optimize tools and guidelines
- Rapid speed to market & scalability, from pilot sprints to full scale projects
- Baked-in validation and proprietary overlays

### Value

- Feedback loops improve & refine results from PhD AI experts
- Capabilities across NLP, computer vision, & LLMs
- Existing security validations & facilities; staff already trained and ready

### The largest AI builders in the world trust their projects with Sigma

- **35% improved model accuracy** for clinical text interpretation
- **40% fewer product returns** for retail computer vision projects
- **20% enhanced fraud detection** with optimized NLP models
- **100% accurate transcriptions** in 24 languages — in two weeks

### Start today

Explore how Sigma AI can accelerate your AI initiatives with human data annotation backed by exceptional insight.

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